



Read – listen & watch
Strategic consulting, marketing

MEDIA KIT

ABOUT US

- ▶ Travel News Group offers a complete solution for communication, marketing, and visibility
- ▶ Travel News Group is the publisher of eTurboNews is the oldest and largest 24/7 online newswire publication for travel and tourism in the world
- ▶ 16 Destination Editions and Syndication Publications
- ▶ Hourly global email and push notification updates
- ▶ 230,000 travel industry professionals read eTurboNews daily
- ▶ More than 2 million readers combined every month
- ▶ Published worldwide in 102+ languages
- ▶ Extensive syndication
- ▶ News aggregators include Google-, Bing-, Yahoo News
- ▶ Extensive social media network on Twitter, Telegram, Facebook, LinkedIn
- ▶ Chat groups on WhatsApp, Telegram, Facebook & LinkedIn
- ▶ Published on independent searchable news language portals
- ▶ Breaking News Video show (Zoom, TV, YouTube, Vimeo)
- ▶ Partner: Travel Marketing Network - communication, visibility & consulting & training

HISTORY



- ▶ Travel News Group started with eTurboNews in 1999 as a Yahoo discussion group and a sponsor by the name of eTurboHotels, the first online booking engine for hotels based in Singapore.
- ▶ Facilitated the Yahoo discussion group for ASEAN Tourism and the Hawaii Tourist Network.
- ▶ First online media for the global travel and tourism industry.
- ▶ First online media partners with most major and not-so-major travel and tourism trade shows, including ITB, World Travel Market, IMEX, and many more.
- ▶ A global network of contributors.
- ▶ Founding member of the CNN Task Group together with UNWTO, IATA, and CNN.



- First online publication in the world since April 1999

- reaching 2+ million in 102 languages 24/7

- Foremost online news venue for close to 200,000 travel industry professionals everywhere in the world

- Critical, unique, trustworthy

FLAGSHIP PUBLICATION



- TravelWireNews was launched first in 2011 and relaunched 2024 a SHORT NEWS to summarize press releases in 100-300 words
- reaching all eTurboNews subscribers and an increasing number of visitors due to Google, Bing, and other search positionings
- easy to read for the busy travel industry professional

INHOUSE SYNDICATION



tourist.news

Articles for **Tourists**

**LUXURIOUS
TRAVEL**

News about the **Luxury
Travel Market**



News on **Investments** in the
Travel & Tourism Industry



Articles about **Wines**, Spirit,
and tourism associated
with it

**TOURISM
EXECUTIVES**

wtn
World Tourism Network

News about **Executives** in
the Travel & Tourism
Industry

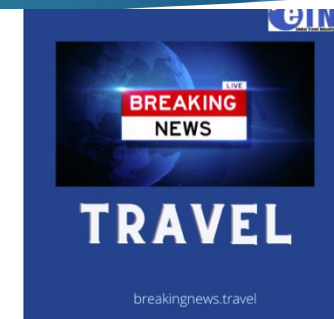


News on **Amazing Travel**
packages and travel
opportunities.

MORE MEMBER PUBLICATIONS



Listing and updates on
global events



Breaking **Travel & Tourism News** from around the world



Travel Industry News

Travel Industry News



For Immediate Release
Wire for Journalists &
Bloggers



Publication about **Aviation**,
Airports & Airlines

meetings.travel
M.I.C.E.

Publication about the
Meeting and Incentive
Industry (MICE)

MORE MEMBER PUBLICATIONS



Tourism News from and about the Caribbean

Saudi Tourism News



Tourism News from and about Saudi Arabia

African
Tourism
Board™



Tourism News from and about Africa by African Tourism Marketing



German
Tourism
Board

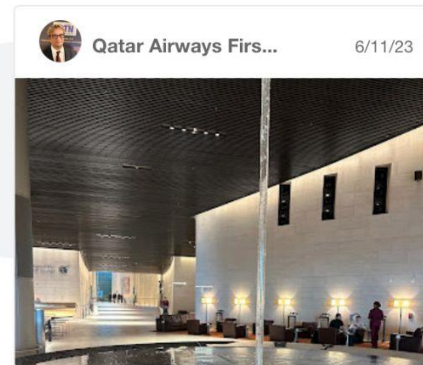


SOCIAL MEDIA & CHAT GROUPS

- YOUTUBE
- VIMEO
- Facebook Pages
- Facebook Groups
- LinkedIn
- Instagram
- Twitter
- Yandex
- Telegram
- Vimeo
- Pinterest
- WhatsApp Chat Groups

Google Maps

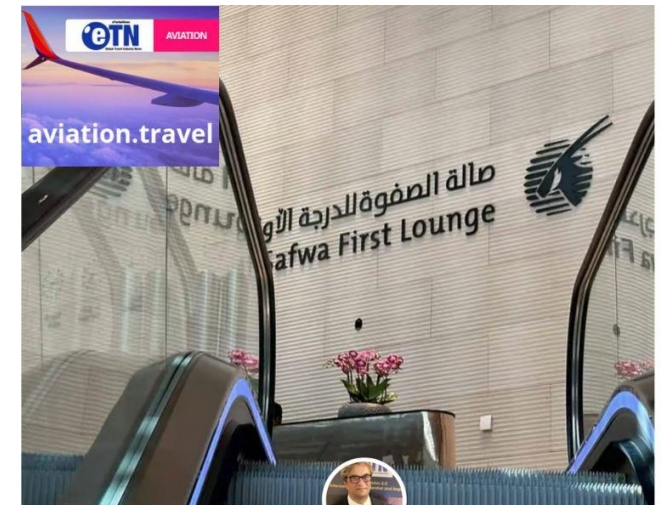
1,000,000
photo views



[See your photos >](#)

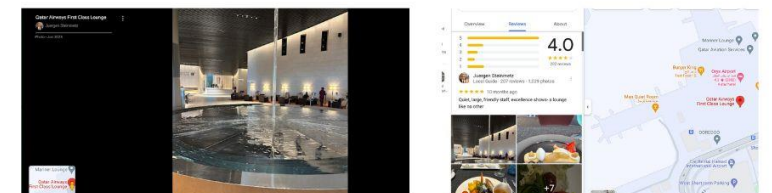
Your photo is helping in a big way

Congrats! Your post just reached a new milestone. It's now been viewed over 1,000,000 times, helping lots of people get the information they need.



Written by **Juergen T Steinmetz**

Qatar Airways may as well be a 5-star plus airline when it comes to service, but lags behind when it comes to its call center.



RATINGS

Among all major travel industry publications, eTurboNews is number 1 with backlinks, all are 100% do-follow links.

We're number 3 in linking to relevant story sources and 5 in overall news portal ranking.

Considering 106 independent language sites under the eTurboNews domain, this ranking for some of our primary languages is likely higher.

<https://ttgmice.com>



Backlinks: 91K

96% dofollow

[Top 100 backlinks](#)

Linking websites: 439

<https://travmedia.com>



Backlinks: 27K

96% dofollow

[Top 100 backlinks](#)

Linking websites: 861
65% dofollow

<https://businesstravelerusa.com>



Backlinks: 40K

94% dofollow

[Top 100 backlinks](#)

Linking websites: 2.5K
83% dofollow

<https://travelmole.com>



Backlinks: 40K

86% dofollow

[Top 100 backlinks](#)

Linking websites: 2.9K
77% dofollow

<https://travelindustrywire.com>



Backlinks: 13K

97% dofollow
The total number of unique domains linking to your target.

Linking websites: 463
68% dofollow

<https://travelweekly.com>



Backlinks: 3.7M

98% dofollow

[Top 100 backlinks](#)

Linking websites: 13K
81% dofollow

<https://eturbonews.com>



Backlinks: 12M

100% dofollow

[Top 100 backlinks](#)

Linking websites: 7.5K
70% dofollow

<https://routesonline.com>



Backlinks: 916K

87% dofollow

[Top 100 backlinks](#)

Linking websites: 5.4K
81% dofollow

<https://eventindustrynews.com>



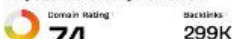
Backlinks: 348K

98% dofollow

[Top 100 backlinks](#)

Linking websites: 1.8K
85% dofollow

<https://traveldailymedia.com>



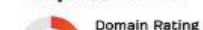
Backlinks: 299K

<https://breakingtravelnews.com>



Backlinks: 1.8M

<https://fww.de>



Backlinks: 505K

<https://travelagewest.com>



Backlinks: 18K

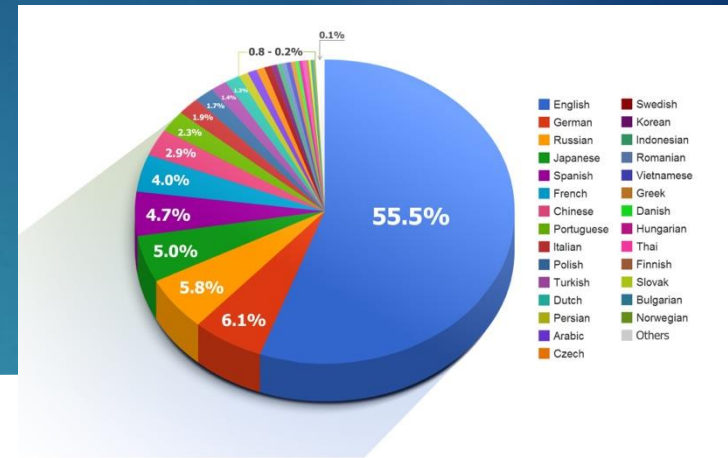
<https://ttgmedia.com>



REACH



Languages



- Albanian
- Amharic
- Arabic
- Armenian
- Azerbaijani
- Basque
- Belarusian
- Bengali
- Bosnian
- Bulgarian
- Catalan
- Cebuano
- Chichewa
- Chinese (Simplified)
- Chinese (Traditional)
- Corsican
- Croatian
- Czech
- Danish
- Dutch
- English
- Esperanto
- Estonian
- Filipino
- Finnish
- French
- Frisian
- Galician
- Georgian
- German
- Greek
- Gujarati
- Haitian Creole
- Hausa
- Hawaiian
- Hebrew
- Hindi
- Hmong
- Hungarian
- Icelandic
- Igbo
- Indonesian
- Irish
- Italian
- Japanese
- Javanese
- Kannada
- Kazakh
- Khmer
- Korean
- Kurdish
- Kyrgyz
- Lao
- Macedonian
- Malagasy
- Malay
- Malayalam
- Maltese
- Maori
- Marathi
- Mongolian
- Burmese
- Nepali
- Norwegian
- Pashto
- Persian
- Polish
- Portuguese
- Punjabi
- Romanian
- Russian
- Samoan
- Scottish Gaelic
- Serbian
- Sesotho
- Shona
- Scottish Gaelic
- Serbian
- Sesotho
- Shona
- Sindhi
- Sinhala
- Slovak
- Slovenian
- Somali
- Spanish
- Sudanese
- Swahili
- Swedish
- Tajik
- Tamil
- Telugu
- Thai
- Turkish
- Ukrainian
- Urdu
- Uzbek
- Vietnamese
- Welsh
- Xhosa
- Yiddish
- Yoruba

Readers by Country & Regions



- USA: 1,289,335
- UK: 217,861
- Germany: 202,715
- India: 97,647
- Canada: 82,307
- Philippines: 65,081
- South Africa: 54,047
- Italy: 49,548
- Sweden: 46,242
- China: 40,804
- Australia: 40,165
- Portugal: 30,215
- Thailand: 27,627
- Norway: 27,556
- UAE: 27,369
- Singapore: 26,168
- Netherlands: 25,999
- France: 25,409
- Malaysia: 20,117
- Spain: 19,492
- Kenya: 16,734
- Japan: 14,907
- Russia: 14,135
- Finland: 14,106
- Pakistan: 13,965
- Jamaica: 12,462
- Turkey: 12,376
- Indonesia: 11,849
- Vietnam: 11,211
- South Korea: 10,887
- Brazil: 10,469
- Mexico: 9,810
- Israel: 9,282
- Nigeria: 9,194
- Saudi Arabia: 8,922
- Switzerland: 8,850
- Ireland: 8,541
- Belgium: 8,496
- Poland: 8,179
- Hong Kong: 8,117
- Sri Lanka: 7,168
- Zambia: 7,159
- Iran: 7,042
- Greece: 6,962
- Zimbabwe: 6,501
- Austria: 6,284
- Denmark: 6,276
- Ethiopia: 6,212
- Egypt: 6,103
- Ukraine: 6,009
- Uganda: 5,992
- Bangladesh: 5,598
- Romania: 5,505
- New Zealand: 5,490
- Czechia: 5,333
- Qatar: 5,174
- Taiwan: 5,004
- Bulgaria: 4,793
- Hungary: 4,441
- Croatia: 4,267
- Trinidad & Tobago: 4,196
- Uzbekistan: 4,084
- Seychelles: 4,044
- Serbia: 4,023

Readers by Country & Regions



- Georgia: 3,806
- Slovakia: 3,795
- Kazakhstan: 3,773
- Nepal: 3,289
- Malta: 3,167
- Ghana: 3,005
- Cyprus: 2,928
- Oman: 2,879
- Mauritius: 2,876
- Barbados: 2,857
- Estonia: 2,766
- Latvia: 2,712
- Argentina: 2,700
- Colombia: 2,561
- Mongolia: 2,429
- Morocco: 2,389
- Puerto Rico: 2,300
- Bahrain: 2,216
- Jordan: 2,193
- Slovenia: 2,108
- Albania: 2,087
- Kuwait: 2,084
- Azerbaijan: 2,063
- Cambodia: 2,040
- Lithuania: 2,020
- Bahamas: 1,914
- Iraq: 1,899
- Lebanon: 1,839
- Armenia: 1,787
- Myanmar: 1,778
- Dominican Republic: 1,734
- Chile: 1,721
- North Macedonia: 1,660
- Costa Rica: 1,631
- Botswana: 1,493
- Algeria: 1,440
- Somalia: 1,419
- Maldives: 1,364
- Peru: 1,340
- Guam: 1,325
- Tunisia: 1,305
- Laos: 1,294
- Grenada: 1,238
- St. Lucia: 1,160
- Bosnia & Herzegovina: 1,145
- Rwanda: 1,104
- Iceland: 1,061
- Antigua & Barbuda: 1,023
- Kosovo: 1,019
- Panama: 972
- Kyrgyzstan: 961
- Ecuador: 946
- Mozambique: 906
- Eswatini: 894
- Luxembourg: 868
- US Virgin Islands: 718
- Malawi: 716
- Venezuela: 696
- Brunei: 689
- St. Kitts & Nevis: 688
- Belarus: 676
- Afghanistan: 669
- Cayman Islands: 659

Readers by Country & Regions

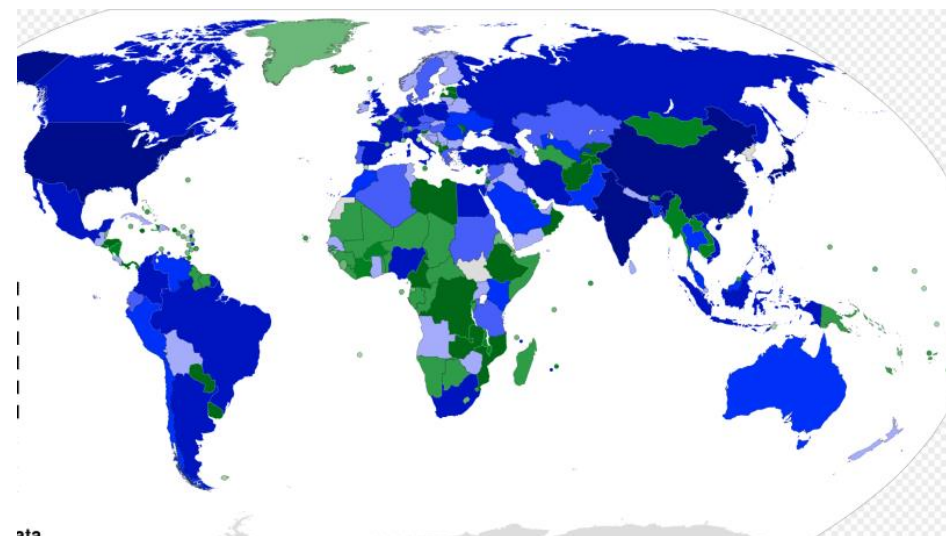


- Belize: 637
- Montenegro: 633
- Senegal: 633
- Guyana: 623
- Cameroon: 619
- Bermuda: 611
- Sudan: 605
- Cote d'Ivoire: 597
- Moldova: 567
- Macao: 560
- Aruba: 559
- Curacao: 526
- Syria: 523
- Congo – Kinshasa: 514
- Solomon Islands: 477
- Guatemala: 466
- Libya: 458
- Sint Maarten: 434
- Fiji: 428
- Angola: 426
- Lesotho: 406
- South Sudan: 396
- Cuba: 394
- Yemen: 386
- Honduras: 385
- St. Vincent & Grenadines: 366
- Uruguay: 363
- Bhutan: 345
- Liberia: 343
- Haiti: 337
- Sierra Leone: 337
- Anguilla: 320
- Gambia: 319
- Madagascar: 315
- Palestine: 309
- Jersey: 306
- Bolivia: 305
- El Salvador: 302
- Dominica: 296
- Reunion: 292
- Papua New Guinea: 286
- Turks & Caicos: 276
- Paraguay: 253
- Tajikistan: 240
- Guadeloupe: 208
- Suriname: 208
- Nicaragua: 207
- British Virgin Islands : 196
- Benin: 183
- Guernsey: 183
- Mali: 168
- Togo: 155
- Caribbean Netherlands: 149
- Gibraltar: 148
- Martinique: 148
- French Polynesia: 145
- Djibouti: 142
- Gabon: 135
- Cape Verde: 134
- Burundi: 133
- Burkina Faso: 131
- Guinea: 124
- Monaco: 122
- Niger: 114
- Samoa: 111
- Andorra: 98

Readers by Country & Regions



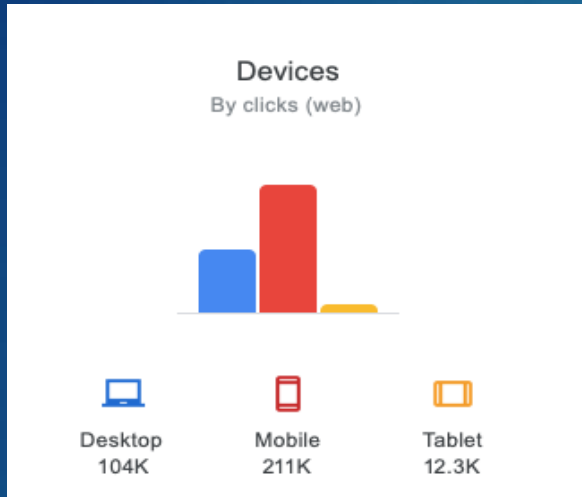
- American Samoa: 93
- St. Martin: 91
- Vanuatu: 88
- Mauritania: 86
- New Caledonia: 80
- Congo- Brazzaville: 67
- Palau: 62
- Turkmenistan: 62
- Northern Mariana Islands: 57
- Equatorial Guinea: 51
- Timor Leste: 50
- Faroe Islands: 48
- Tonga: 43
- Chad: 42
- Comoros: 40
- Kiribati: 38
- Micronesia: 38
- Greenland: 37
- San Marino: 36
- Liechtenstein: 34
- French Guiana: 33
- Cook Islands: 32
- Central African Republic: 29
- St. Barthelemy: 29
- Guinea-Bissau: 25
- Eritrea: 22
- Montserrat: 20
- Sao Tome & Principe: 20
- St. Helena: 19
- Isle of Man: 16
- Marshall Islands: 16
- Mayotte: 15
- Nauru: 14
- Western Sahara: 14
- Falkland Islands: 11
- Tuvalu: 10
- Aland Islands: 5
- British Indian Ocean Ter: 3
- Niue: 3
- North Korea: 3
- Svalbard & Jan Mayen: 3
- Norfolk Islands: 2
- St. Pierre & Miquelon: 2
- Antarctica: 1



Readers by Cities



- Frankfurt: 88,772
- Washington DC: 76,605
- London: 79,360
- New York, NY: 69,582
- Duesseldorf: 64,294
- Los Angeles, CA: 43,524
- Roseville, CA: 40,016
- Chicago, IL: 39,735
- Ashburn, VA, USA: 38,640
- Las Vegas, NV: 37,698
- Stockholm: 34,162
- Honolulu, HI 31,087
- Singapore: 25,133
- Houston, TX: 22,178
- Dallas, TX: 22,164
- Seattle, WA: 21,482
- Boston, MA: 21,072
- Charlotte, NC: 20,006
- Frisco, TX: 19,688
- Madeira: 19,494
- Newcastle upon Tyne: 19,326
- Dubai, UAE: 18,771
- Atlanta, GA: 18,654
- Phoenix, AZ: 18,419
- Philadelphia, PA: 18,350
- Orlando, FL: 17,524
- Denver, CO: 17,500
- Bangkok: 16,883
- Austin, TX 15,476
- Nairobi: 15,239
- Dar es Salaam: 14,464
- San Francisco: 13,713
- Toronto: 13,452
- San Diego, CA: 13,141
- Columbus, OH: 13,053
- Portland, OR: 12,923
- Sydney: 12,919
- Nashville, TS: 11,064
- Quezon City: 11,126
- Cape Town: 10,131
- Shanghai: 10,006
- Sacramento, CA: 9,947
- Sandton: 9,945
- Miami, FL: 9,885
- Tampa, FL: 9,634
- Milan: 9,469
- San Antonio, TX: 8,813
- Kansas City, MO: 8,848
- Kingston, Jamaica: 8,217
- Johannesburg: 8,176
- Kuala Lumpur: 8,160
- Delhi: 8,158
- Paris: 8,143
- Pune: 8,061
- Makati: 8,056
- San Jose: 7,855
- Baltimore, MD: 7,680
- Mumbai: 7,581
- Detroit, MI 7,357
- Lagos: 7,329
- Madison, WI: 7,251
- Changsha: 7,199
- Bengaluru: 7,068
- Dublin: 7,068
- Springfield, MO 7,024
- Pretoria: 6,987

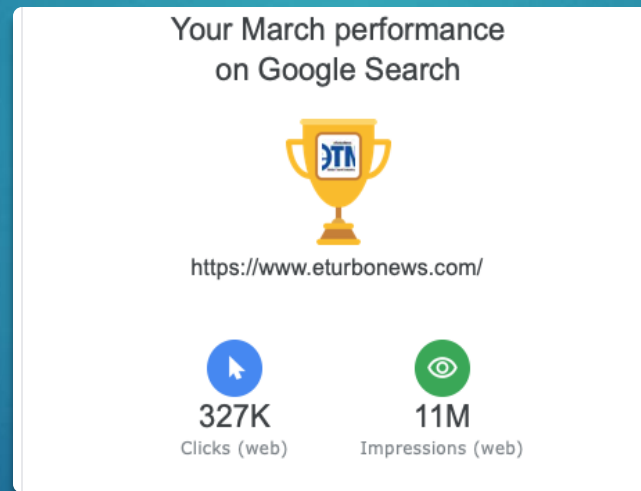


| User Type | Users | Users | Contribution to total: Users |
|----------------------|---|---|------------------------------|
| | 2,006,612 % of Total: 100.00% (2,006,612) | 2,006,612 % of Total: 100.00% (2,006,612) | |
| 1. New Visitor | 1,952,147 | 89.63% | |
| 2. Returning Visitor | 225,881 | 10.37% | |

Top growing pages

Compared to previous month

| Page | Clicks (web) |
|---|--------------|
| https://www.eturbonews.com/566827/all-flights-from-usa-and-europe-will-be-cancelled-as-of-friday-president-trump/ | +33.2K |
| https://www.eturbonews.com/567170/could-cuba-save-italy-and-the-world-from-coronavirus/ | +28.3K |
| https://www.eturbonews.com/568012/what-countries-have-no-cases-of-coronavirus-yet/ | +16.2K |

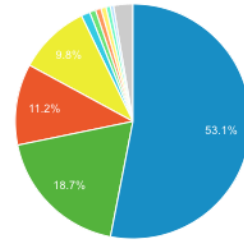


Analytics

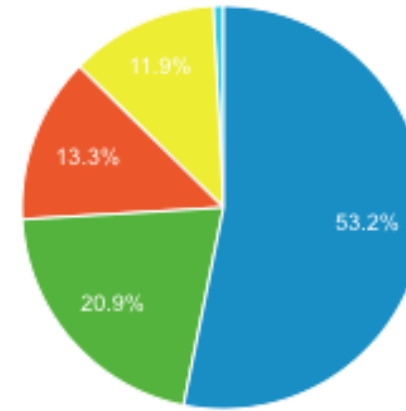
Acquisition Analytics

| | Acquisition | | |
|--------------------|-------------|-------------|------------|
| | Users ↓ | New Users ↓ | Sessions ↓ |
| | 2,006,612 | 1,956,617 | 2,332,792 |
| 1 ■ Direct | 1,087,141 | | |
| 2 ■ Organic Search | 426,873 | | |
| 3 ■ Social | 270,954 | | |
| 4 ■ Referral | 242,580 | | |
| 5 ■ (Other) | 16,789 | | |
| 6 ■ Email | 54 | | |

| source / Medium | Users | Users | Contribution to total: Users |
|--------------------------------|---|---|------------------------------|
| | 2,006,612 % of Total: 100.00% (2,006,612) | 2,006,612 % of Total: 100.00% (2,006,612) | |
| 1. (direct) / (none) | 1,087,141 | 53.06% | |
| 2. google / organic | 382,941 | 18.69% | |
| 3. m.facebook.com / referral | 228,786 | 11.17% | |
| 4. googleapis.com / referral | 201,762 | 9.85% | |
| 5. bing / organic | 24,884 | 1.21% | |
| 6. disqus.com / referral | 17,178 | 0.84% | |
| 7. news.google.com / referral | 15,626 | 0.76% | |
| 8. facebook.com / referral | 14,544 | 0.71% | |
| 9. yahoo / organic | 12,265 | 0.60% | |
| 10. izooto / push_notification | 9,084 | 0.44% | |



Top Channels



- Direct
- Organic Search
- Social
- Referral
- (Other)
- Email

Traffic Analytics

Total clicks

327K



Total impressions

11M



Average CTR

3%



Average position

25



Clicks

30K

20K

10K

0

3/1/20

3/5/20

3/9/20

3/13/20

3/17/20

3/21/20

3/25/20

3/29/20

Click Analytics

| Browser | Users | Users | Contribution to total: Users |
|------------------------------|---|---|--|
| | 2,006,612 % of Total: 100.00% (2,006,612) | 2,006,612 % of Total: 100.00% (2,006,612) | |
| 1. Chrome | 1,267,265 | 62.75% | <p>A pie chart illustrating the distribution of browser users. The largest segment is Chrome at 62.7%, followed by Safari at 17.5%, Safari (in-app) at 7.8%, and several other smaller segments representing various other browsers.</p> |
| 2. Safari | 352,573 | 17.46% | |
| 3. Safari (in-app) | 157,910 | 7.82% | |
| 4. Android Webview | 91,816 | 4.55% | |
| 5. Samsung Internet | 73,692 | 3.65% | |
| 6. Edge | 23,087 | 1.14% | |
| 7. Internet Explorer | 22,288 | 1.10% | |
| 8. Firefox | 20,033 | 0.99% | |
| 9. Opera | 3,582 | 0.18% | |
| 10. Amazon Silk | 2,214 | 0.11% | |
| 11. Opera Mini | 2,017 | 0.10% | |
| 12. UC Browser | 1,149 | 0.06% | |
| 13. Mozilla Compatible Agent | 989 | 0.05% | |
| 14. Android Browser | 276 | 0.01% | |
| 15. (not set) | 239 | 0.01% | |
| 16. Coc Coc | 144 | 0.01% | |
| 17. YaBrowser | 129 | 0.01% | |
| 18. BlackBerry | 69 | 0.00% | |
| 19. Puffin | 48 | 0.00% | |
| 20. PuppeteerAgent | 31 | 0.00% | |
| 21. SeaMonkey | 20 | 0.00% | |
| 22. Maxthon | 15 | 0.00% | |
| 23. Playstation 4 | 13 | 0.00% | |
| 24. [FBAN | 8 | 0.00% | |
| 25. Mozilla | 5 | 0.00% | |

Browser Analytics

Happy Clients



- Tourism Authority of Thailand
- Bahamas Tourism Board
- Indonesia Tourism
- Seychelles Tourism Board
- Vanilla Island Tourism Organization
- Brunei Tourism
- Guam Tourism Board
- Jordan Tourism Board
- Hawaii Tourism Association
- Saudi Ministry of Tourism
- Saudia Airlines
- Etihad
- California Tourism
- City of Baden Baden
- IIPT
- Sandals Resorts
- ACE MICE
- OTDYKH
- ECPAT
- Simpleview
- Finpartners
- Edeman PR

- Malta Tourism Board
- Nepal Tourism Board
- Bhutan Tourism
- Hong Kong Tourism Board
- Cape Town Tourism Board
- Jamaica Tourism Board
- Jamaica Minister of Tourism
- Bahrain Convention Center
- JATA Japam Tourism Expo
- Jetwings Sri Lanka
- Rajasthan Chief Minister
- City of Damyang, S. Korea
- Zimbabwe Minister of Tourism
- Korean Tourism Board
- Uganda Tourism Board
- Sri Lanka Tourism Board
- Maldives Marketing and PR Corporation
- Seychelles Minister of Tourism
- Seychelles Tourism Board
- Czech Tourism
- Meet Puerto Rico
- Reunion Tourism
- IGLTA

| | | | |
|---------------------------------------|-------------------------|---------------------------------------|----------------------------|
| Croatia Tourism Board | St. Kitts Tourism | Roadtrips | Trinidad & Tobago Tourism |
| Antigua Tourism | SKAL | IMEX | World Travel Market (Reed) |
| Kenya Tourism Board | Agoda | Centara Hotels & Resorts | Outrigger Hotels & Resorts |
| Hilton Hotels & Resorts | Corinthia Hotels | Marianas Visitors Authority | Charley's Taxi Honolulu |
| World Travel & Tourism Council (WTTC) | PATA | TTG Asia | Dresden Marketing GmbH |
| | Premier Travel Magazine | Hawaii Visitors and Convention Bureau | |

SMART SYNDICATION

We write and syndicate feature news stories to 2,500+ local and national media outlets, but we will always ensure original critical coverage without destroying your reputation among publications, bloggers, and journalists.

Media placement of your story in local news outlets that consumers read and trust, generating tons of local news clips you can share to excite and inspire your current and potential customers, vendors, employees, sales teams, and more.

An initial and detailed report with links to your story will be provided within days of placement. If this expected reach cannot be achieved, we will rewrite and repeat stories produced by us.

The image shows a promotional graphic for Travel News Group's syndication service. It features a collage of images: a cardboard box, a blue mat with the text "Syndicate Content" and a house icon, and a screenshot of a news syndication dashboard. The dashboard includes the Travel News Group logo, a list of media outlets, a sample article snippet, and pricing information.

Travel News Group
The Smart Search with a Twist

THE BUFFALO NEWS
Pittsburgh Post-Gazette
ST LOUIS POST-DISPATCH
ATHENS BANNER-HERALD
San Diego Union-Tribune
KTBS abc

Escape to the Caribbean for Stress-Free Holidays
Serenity Awaits at Calabash Cove Resort & Spa St Lucia

HERALD.com
LINCOLN JOURNAL
StarTribun
news12 LONG ISLAND

2,500+
media placements of the mat release

190+ Million
Cumulative reach of the news sites each month

1 for \$5,500
3 for \$12k
Ask About Additional Series Discounts

Our Unique 3-Step Syndication Approach

Our syndication works differently and smartly to avoid multiplication, especially in label content Google duplicates.

FIRST STEP:

Our focus is on publications we own and control

Our first focus is positioning your story on eTurboNews and our publications (in-house syndication). Only once this is successful also in the search world, we go to step TWO

SECOND STEP:

Partner publications

We will create an alternate story with the same essential message and content and push it to relevant contract publications. Travel News Asia, Hindustan Times, selected TTG publications, and Business Travel are some of our partners. There will never be a duplication penalty, so your story is unique and prominent on all partner platforms, also for the search engines (Google)

THIRD STEP:

News Aggregators and Wire Services

Only after your story has been prominently positioned twice will we work on creating a third version to include selected mass aggregators with a proven track record, such as EIN, Business Wire, US News, and Cision, among others.

This will get your third independent version of your story on some of the most known name brands in media, such as AP, Yahoo Finance, NBC, and many more.

It will also generate the glossy reports companies such as EIN or PR Newswire are famous for.

Our focus is on helping you keep ownership of your story and not destroy your reputation with mass content that a serious journalist would never look at.

Bloody Good News

... for travel brands with a story to tell

A Bloody Good Story

- Review, Research, Rewrite, Interview
- Production of a unique Bloody Good News Story or press release
- Post to eTurboNews, Syndication, and pitched to media partners
- Internal and external links to the story
- Wire Service distribution
- Google / Bing News and others
- Search engines
- A lead story in e-newsletters
- Social media posts and human engagement
- Discussion in chat groups

\$750.00

12 postings \$6,750.00

Bloody Good News

Earned Media



- ▶ **Earned Media Is NOT Free**
- ▶ If you were compensated as a PR professional to pitch your news to eTurboNews or to any of our publications, we strongly suggest you use our commercial partner options
- ▶ If we do find earned media content timely and newsworthy and publish it without compensation, an Earned Media Alert and Paywall may be added to your article to inform our readers your content was not fact-checked and may be promotional.
- ▶ It's essential for eTurboNews to be part of the earning process

Targeted Syndication:

► We work with the best in PR and media contacts established over the last 25 years to introduce your story to the most relevant and significant publications for inclusion, interviews, and consideration. This is done by a team of experts in this field, not mass emailing or electronic pitches. The key here is not quantity but quality and your footprint in the public domain. This approach is a mix of consulting and outreach.

► This option is only available for pre-screened clients and relevant news that could make an impact. It's not for mass production but for quality exclusive news pitches.

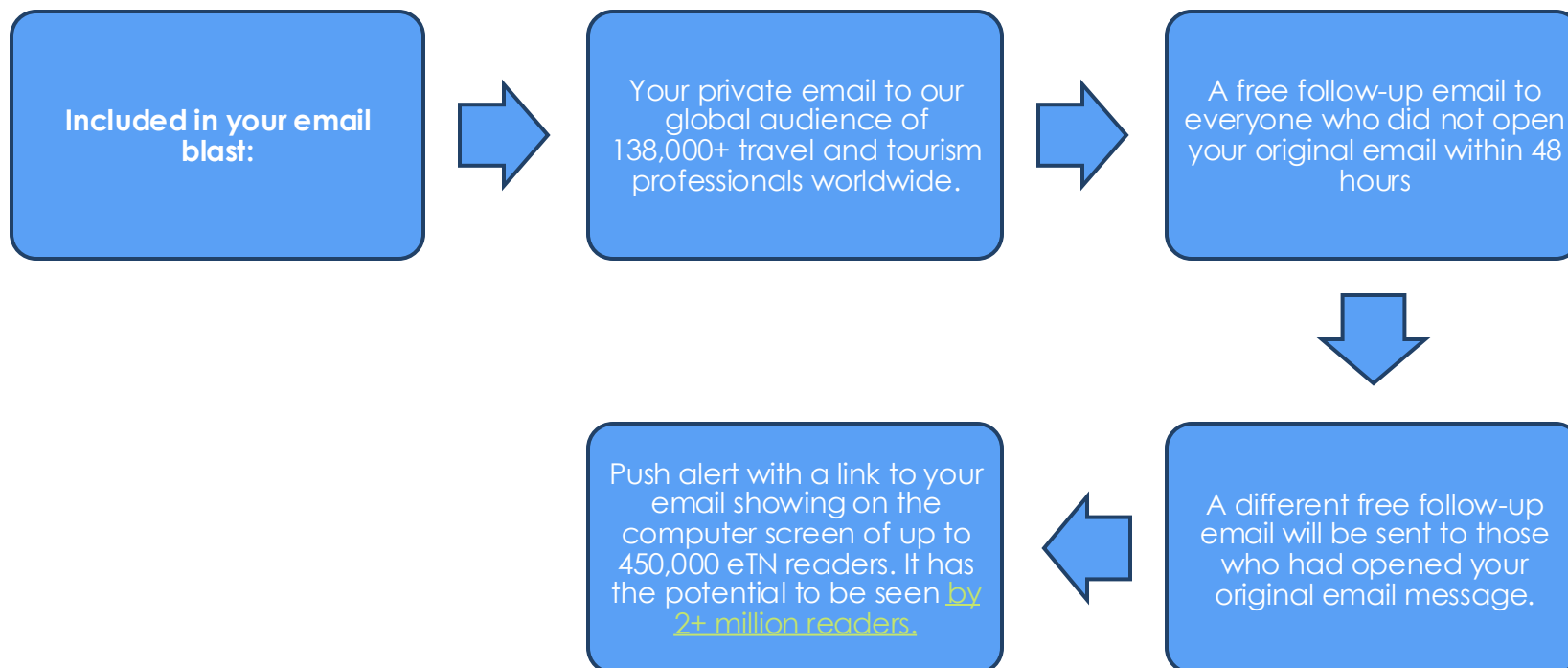
Not quantity but quality



Email – blasts



Travel-Telegram






Machu Picchu Tours

Discover the Peru on a Trek to Machu Picchu
flashpackerconnect.com

Open

Advertisement



Stay longer?
Get up to
3 Nights FREE!

Booking Code:
FREENIGHTS

VILLA TIANNA



**MY FAVORITE
IN DUBAI**



Contact me to introduce your hotel, tour, airline, cruise ship,
attraction, or destination

Banners,
Text Links &
Take Over
Campaigns

The Ageless Traveler



Action Plan for The Ageless Traveler

Design and Sensory Accommodation

Education, Awareness, Technologies

Staff & Management Training - Age Awareness

Marketing and Outreach: Phrases, Websites, Images, Approach

Artificial Intelligence, Technology, Data

Ageism and Attitudes

Employment Practices

Itinerary Building and Sustainability

Inclusivity

Advocacy

Certification as Age Friendly

More information: www.agelesstourism.com

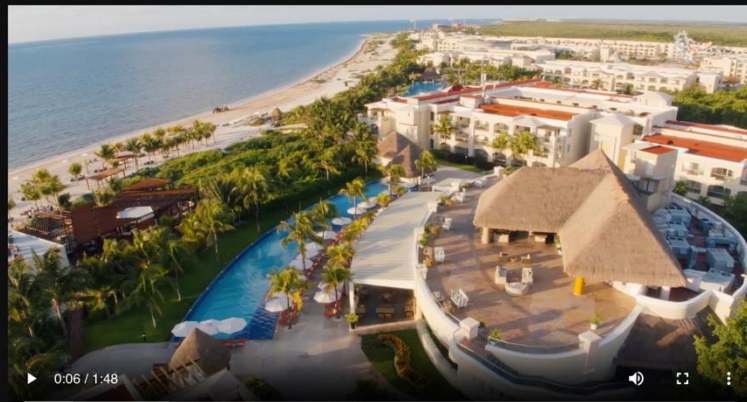


LIFELONG TRAVEL
MADE EASY



Promotional Videos & Sliders

Media in Motion



THE GRAND AT MOON PALACE: CANCUN, MEXICO

DESTINATION PROFILE

Profile of The Grand at Moon Palace, Cancun, Mexico. Promotional drone footage of the property.



BIGGEST WEEKEND

FOR VISIT JACKSONVILLE

Visit Jacksonville tasked us with capturing a jam packed weekend in a town that is often overlooked as a destination. This is one of several spots, each have a unique target audience: casual weekend travelers, convention and corporate meeting planners, historical interest tourists and others.

All of these events happened over 2 days and our shooting schedule was packed.



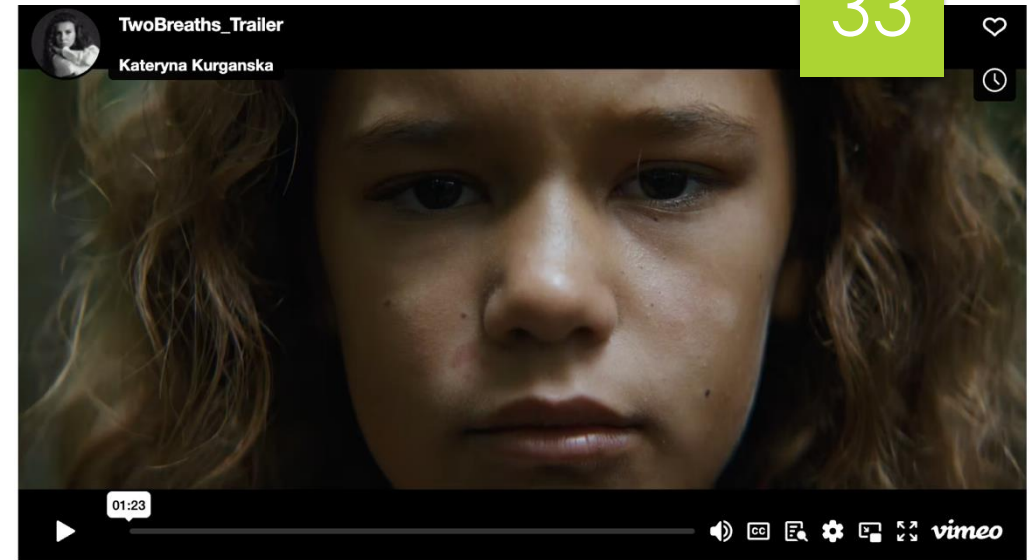
PALACE RESORTS

PROMOTIONAL VIDEO

Promo for Palace Resorts. Drone footage.

Award Winning Documentaries & Short Film Production

- ▶ Short documentaries and narrative stories/short films.
- ▶ Film tourism—choosing travel destinations based on where movies, TV series, and video content were filmed—is rapidly gaining popularity and shaping commercial tourist offerings.
- ▶ A striking example is New Zealand, where “The Lord of the Rings” fans flock to visit the iconic locations featured in the films. This phenomenon significantly boosted tourism, with annual visitors increasing from 1.7 million in 2000 to 2.4 million in 2004—a remarkable 40% rise.



PR, Marketing & Consulting

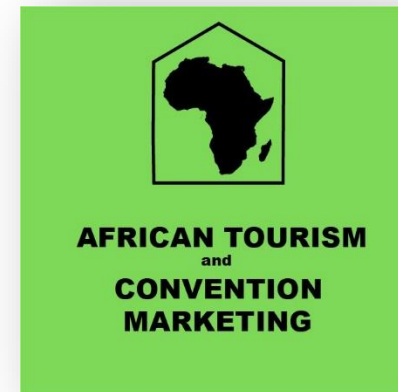
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New Era Business[®]
Innovation & Management Consulting

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— GROUP —

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News**



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