

eTurboNews

- Oldest and largest 24/7 online newswire publication for travel and tourism in the world
- Hourly global email and push notification updates
- 230,000 travel industry professionals read eTurboNews daily
- Extensive syndication
- News aggregators include Google, Bing, Yahoo News
- Extensive social media network on Twitter, Telegram, Facebook, LinkedIn
- Chat groups on WhatsApp, Telegram, Facebook & LinkedIn
- Published on independent searchable news language portals
- Breaking News Video show (Zoom, TV, YouTube, Vimeo)
- Partner: Travel Marketing Network - communication, visibility & consulting
- Partner: Safer Tourism - consulting & training



History

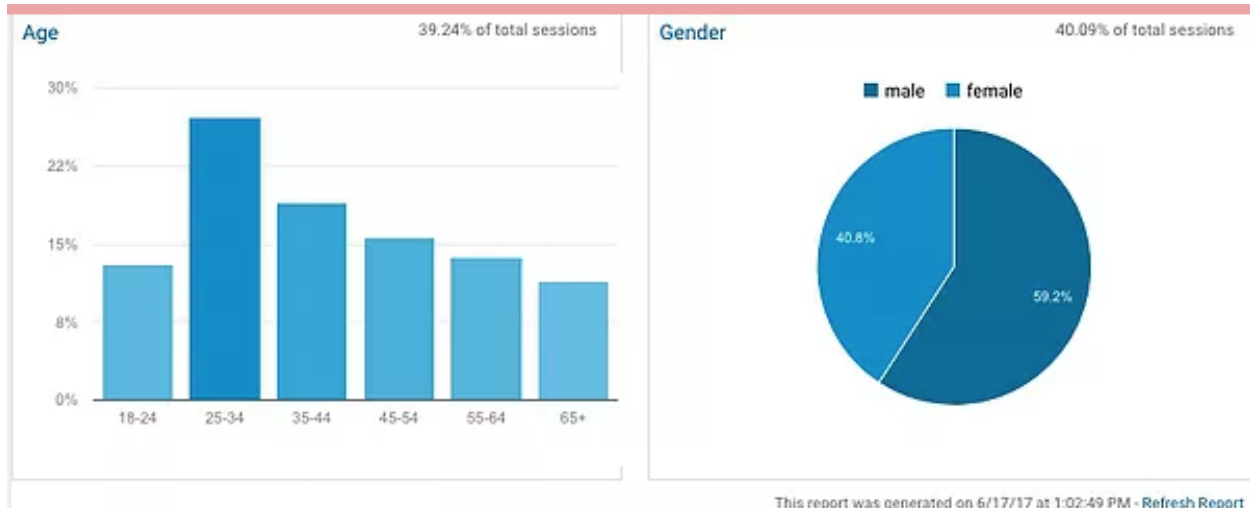
- eTN started in 1999 with a Yahoo discussion group.
- Facilitated the Yahoo discussion group for ASEAN Tourism and the Hawaii Tourist Network.
- First online media for the global travel and tourism industry.
- First online media partners with most major and not-so-major travel and tourism trade shows, including ITB, World Travel Market, IMEX, and many more.
- A global network of contributors.
- Founding member of the CNN Tourism Nation Branding Task Group together with UNWTO, IATA, and CNN.



Sample client list:

- Tourism Authority of Thailand
- Bahamas Ministry of Tourism & Aviation
- Sandals Resorts International
- Indonesia Ministry of Tourism and Creative Economy
- Seychelles Tourism Board & Seychelles Minister of Tourism
- Vanilla Islands Organization
- Brunei Ministry of Primary Resources and Tourism
- Guam Visitors Bureau
- Jordan Tourism Board
- Hawaii Tourism Association
- Saudi Commission for Tourism and National Heritage
- California Tourism
- City of Baden-Baden
- Uganda Tourism Board

- Sri Lanka Tourism Board
- Maldives Tourism Board
- Nepal Tourism Board
- Bhutan Tourism
- Hong Kong Tourism Board
- Cape Town Tourism Board
- Jamaica Tourism Board
- Bahrain Convention Center
- Rajasthan Chief Minister
- Zimbabwe Minister of Tourism
- Seychelles Minister of Tourism
- Croatia Tourism Board
- Dubai Tourism
- Caribbean Tourism Organization
- St. Kitts Tourism
- Trinidad & Tobago Tourism
- Antigua Tourism
- Croatia Tourism Board
- Centara Hotels & Resorts
- Outrigger Hotels & Resorts
- Hilton Hotels & Resorts
- Corinthia Hotels
- Etihad Airways
- Saudi Arabian Airlines
- Qatar Tourism Board
- IIPT
- UNWTO
- IMEX
- Reed Group (WTM, EIBTM, ATM, etc)
- OTM
- Fairfest
- MITTM
- PATA
- ETOA
- New York Times Trade Show
- TTG Asia
- World Travel Awards
- Community Marketing and Insight
- LGBT Hawaii
- Democratic Party (USA)
- Routes
- Korean Public official
- World Tourism Forum
- Africa Travel Association
- Rwanda Kwita Izina
- Simpleview
- Israel Tourism Consultant
- Chauffeured Services
- Vacation for Less
- .travel
- Morocco Ministry of Tourism
- Reunion Tourism
- Mauritius Tourism
- City Poprat, Slovakia
- Lotte Hotels
- Vodohod Cruise Line, Russia
- Rail Europe
- Hawaii Visitors and Convention Center



Why eTurboNews?

It has been proven that eTurboNews is the **foremost online news venue** to disseminate information to the rest of the global travel and tourism world and beyond.

That is why the **WHO IS WHO** and EVERY major tourism organization and trade event is keen on partnering with us. To put it simply: We deliver results.

.... We will make people talk about your destination, your business, your minister, your CEO, your event. ...



Publisher of 20 established global e-news publications.

Visibility & Media Information, commercial options: www.breakingnewseditor.com

- [eTurboNews | Travel News Online](#)
 - [Tourist News](#)
 - [Meetings Travel](#)
 - [Aviation Travel](#)
 - [Wines Travel](#)
 - [Forimmediate Release](#)
 - [Gaytourism Travel](#)
 - [HawaiiTourism Online](#)
 - [WorldTourismWire](#)
 - [BreakingNewsShow](#)
 - [WorldTourism Events](#)
 - [Reopening Tourism](#)
 - [Livestream](#)
 - [German Tourism Board](#)
 - [African Tourism Board](#)
 - [World Tourism Network](#)
 - [eTurboNews in German](#)
 - [TravelIndustryDeals](#)
 - [Tourism Executives](#)
 - [Luxurious Travel](#)
- Syndication Partners:**
- [Hindustan Times](#)
 - [TravelDailyMedia](#)
 - [The MediaLine](#)
 - [Business-Travel](#)

Reach

- 2.06 million unique consumers and nontrade readers over a month throughout our various platforms
- Trade Readers: 230,000 travel industry professionals
- 10,000 journalists
- Email trade newsletters: 152,000 readers
- Push notification: 418,000 followers
- RSS feeds: 52,000
- Geographical reach: 30% in North America, 30% in Europe; strong in Africa, Gulf Region & the Middle East; Central, East, and Southern Asia; Australia, and Pacific. Limited in South America, China
- In addition to our global English edition, we publish in 82 languages
- All language news portals are Google rated and searchable in local and global markets
- Written content converted into audio and video
- 24/7 online Video News Channel and Shows
- Readers by country or city visit: **breakingnewseditor.com/reach**

Social Media

- YOUTUBE
- VIMEO
- Facebook page & groups
- LinkedIn
- Instagram
- Twitter
- Yandex
- Telegram
- Vimeo
- Pinterest
- WhatsApp Groups

Languages:

eTurboNews is published on 102 independent language web portals with individual positioned websites, their own rating, and independent searchability on most major search engines. All articles are translated instantly (automatically with a human touch).



- Albanian
- Amharic
- Arabic
- Armenian
- Azerbaijani
- Basque
- Belarusian
- Bengali
- Bosnian
- Bulgarian
- Catalan
- Cebuano
- Chichewa
- Chinese (Simplified)
- Chinese (Traditional)
- Corsican
- Croatian
- Czech
- Danish
- Dutch
- English
- Esperanto
- Estonian
- Filipino
- Finnish
- French
- Frisian
- Galician
- Georgian
- German
- Greek
- Gujarati
- Haitian Creole
- Hausa
- Hawaiian
- Hebrew
- Hindi
- Hmong
- Hungarian
- Icelandic
- Igbo
- Indonesian
- Irish
- Italian
- Japanese
- Javanese
- Kannada
- Kazakh
- Khmer
- Korean
- Kurdish
- Kyrgyz
- Lao
- Latin
- Latvian
- Lithuanian
- Macedonian
- Malagasy
- Malay
- Malayalam
- Maltese
- Maori
- Marathi
- Mongolian
- Burmese
- Nepali
- Norwegian
- Pashto
- Persian
- Polish
- Portuguese
- Punjabi
- Romanian
- Russian
- Samoan
- Scottish Gaelic
- Serbian
- Sesotho
- Shona
- Sindhi
- Sinhala
- Slovak
- Slovenian
- Somali
- Spanish
- Sudanese
- Swahili
- Swedish
- Tajik
- Tamil
- Telugu
- Thai
- Turkish
- Ukrainian
- Urdu
- Uzbek
- Vietnamese
- Welsh
- Xhosa
- Yiddish
- Yoruba
- Zulu

Countries

Average monthly readers (consumer & trade based)

- USA: 1,289,335
- UK: 217,861
- Germany: 202,715
- India: 97,647
- Canada: 82,307
- Philippines: 65,081
- South Africa: 54,047
- Italy: 49,548
- Sweden: 46,242
- China: 40,804
- Australia: 40,165
- Portugal: 30,215
- Thailand: 27,627
- Norway: 27,556
- UAE: 27,369
- Singapore: 26,168
- Netherlands: 25,999
- France: 25,409
- Malaysia: 20,117
- Spain: 19,492
- Tanzania: 18,924
- Kenya: 16,734
- Japan: 14,907
- Russia: 14,135
- Finland: 14,106
- Pakistan: 13,965
- Jamaica: 12,462
- Turkey: 12,376
- Indonesia: 11,849
- Vietnam: 11,211
- South Korea: 10,887
- Brazil: 10,469
- Mexico: 9,810
- Israel: 9,282
- Nigeria: 9,194
- Saudi Arabia: 8,921
- Switzerland: 8,850
- Ireland: 8,541
- Belgium: 8,496
- Poland: 8,179
- Hong Kong: 8,117
- Sri Lanka: 7,168
- Zambia: 7,159
- Iran: 7,042
- Greece: 6,962
- Zimbabwe: 6,501
- Austria: 6,284
- Denmark: 6,276
- Ethiopia: 6,212
- Egypt: 6,103
- Ukraine: 6,009
- Uganda: 5,992
- Bangladesh: 5,598
- Romania: 5,505
- New Zealand: 5,490
- Czechia: 5,333
- Qatar: 5,174
- Taiwan: 5,004
- Bulgaria: 4,793
- Hungary: 4,441
- Croatia: 4,267
- Trinidad & Tobago: 4,196
- Uzbekistan: 4,084
- Seychelles: 4,044
- Serbia: 4,023
- Georgia: 3,806
- Slovakia: 3,795
- Kazakhstan: 3,773
- Nepal: 3,289
- Malta: 3,167
- Ghana: 3,005
- Cyprus: 2,928
- Oman: 2,879
- Mauritius: 2,876
- Barbados: 2,857
- Estonia: 2,766
- Latvia: 2,712
- Argentina: 2,700
- Colombia: 2,561
- Mongolia: 2,429

- Morocco: 2,389
- Puerto Rico: 2,300
- Bahrain: 2,216
- Jordan: 2,193
- Slovenia: 2,108
- Albania: 2,087
- Kuwait: 2,084
- Azerbaijan: 2,063
- Cambodia: 2,040
- Lithuania: 2,020
- Bahamas: 1,914
- Iraq: 1,899
- Lebanon: 1,839
- Armenia: 1,787
- Myanmar: 1,778
- Dominican Republic: 1,734
- Chile: 1,721
- North Macedonia: 1,660
- Costa Rica: 1,631
- Botswana: 1,493
- Algeria: 1,440
- Somalia: 1,419
- Maldives: 1,364
- Peru: 1,340
- Guam: 1,325
- Tunisia: 1,305
- Laos: 1,294
- Grenada: 1,238
- St. Lucia: 1,160
- Bosnia & Herzegovina: 1,145
- Rwanda: 1,104
- Iceland: 1,061
- Antigua & Barbuda: 1,023
- Kosovo: 1,019
- Panama: 972
- Kyrgyzstan: 961
- Ecuador: 946
- Mozambique: 906
- Eswatini: 894
- Luxembourg: 868
- US Virgin Islands: 718
- Malawi: 716
- Venezuela: 696
- Brunei: 689
- St. Kitts & Nevis: 688
- Belarus: 676
- Afghanistan: 669
- Cayman Islands: 659
- Belize: 637
- Montenegro: 633
- Senegal: 633
- Guyana: 623
- Cameroon: 619
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- Sudan: 605
- Cote d'Ivoire: 597
- Moldova: 567
- Macao: 560
- Aruba: 559
- Curacao: 526
- Syria: 523
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- Solomon Islands: 477
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- Sint Maarten: 434
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- South Sudan: 396
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- Papua New Guinea: 286
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- Paraguay: 253
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- British Virging Islands : 196
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- Mauritania: 86
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- Palau: 62
- Turkmenistan: 62
- Northern Mariana Islands: 57
- Equatorial Guinea: 51
- Timor Leste: 50
- Faroe Islands: 48
- Tonga: 43
- Chad: 42
- Comoros: 40
- Kiribati: 38
- Micronesia: 38
- Greenland: 37
- San Marino: 36
- Liechtenstein: 34
- French Guiana: 33
- Cook Islands: 30
- Central African Republic: 29
- St. Barthelemy: 29
- Guinea-Bissau: 25
- Eritrea: 22
- Montserrat: 20
- Sao Tome & Principe: 20
- St. Helena: 19
- Isle of Man: 16
- Marshall Islands: 16
- Mayotte: 15
- Nauru: 14
- Western Sahara: 14
- Falkland Islands: 11
- Tuvalu: 10
- Aland Islands: 5
- British Indian Ocean Territory: 3
- Niue: 3
- North Korea: 3
- Svalbard & Jan Mayen: 3
- Norfolk Islands: 2
- St. Pierre & Miquelon: 2
- Antarctica: 1

By Cities:

- Frankfurt: 88,772
- Washington DC: 76,605
- London: 79,360
- New York, NY: 69,582
- Duesseldorf: 64,294
- Los Angeles, CA: 43,524
- Roseville, CA: 40,016
- Chicago, IL: 39,735
- Ashburn, VA, USA: 38,640



- Las Vegas, NV: 37,698
- Stockholm: 34,162
- Honolulu, HI 31,087
- Singapore: 25,133
- Houston, TX: 22,178
- Dallas, TX: 22,164
- Seattle, WA: 21,482
- Boston, MA: 21,072
- Charlotte, NC: 20,006
- Frisco, TX: 19,688
- Funchal, Madeira: 19,494
- Newcastle upon Tyne: 19,326
- Dubai, UAE: 18,771
- Atlanta, GA: 18,654
- Phoenix, AZ: 18,419
- Philadelphia, PA: 18,350
- Orlando, FL: 17,524
- Denver, CO: 17,500
- Bangkok: 16,883
- Austin, TX 15,476
- Nairobi: 15,239
- Dar es Salaam: 14,464
- San Francisco: 13,713
- Toronto: 13,452
- San Diego, CA: 13,141
- Columbus, OH: 13,053
- Portland, OR: 12,923
- Sydney: 12,919
- Nashville, TS: 11,064
- Quezon City: 11,126
- Minneapolis, MN: 10,915
- Melbourne: 10,905
- Coffeyville 10,677
- Chantilly, VA: 10,673
- Indianapolis, IN: 10,202
- Birmingham, AL: 10,159
- Cape Town: 10,131
- Shanghai: 10,006



**HAVE ZERO RESPECT
FOR THE STATUS QUO.
MARKET LOUDLY.**
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Breaking News Show is a 24-hour video network with livestreaming and online news reports, interviews, and trends.



Most Popular Sample Options and Rates

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How much? How fast? How effective? How inclusive?

It's simple. Your budget, product, and goals determine how often and how deep we can go to feature, promote, and position you.

Executives:



Dr. Peter Tarlow, President of Safer Tourism

Dr. Peter E. Tarlow is a world-renowned speaker and expert specializing in the impact of crime and terrorism on the tourism industry, event and tourism risk management, and tourism and economic development.

Training – Consulting – Motivational Speaking



Juergen Steinmetz, eTN Founder, Publisher & CEO

Worked in numerous sectors of the travel and tourism industry since 1978

Born and raised in Germany, he resides in Hawaii, USA.



**African
Tourism
Board™**





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